

# Privacy Policy

Below is the privacy policy for Antalya Developments Pty Ltd atf Mercy Trust (ABN 93 926237905) trading as Great Health Media and Great Health Guide. For the purposes of this document Antalya Development Pty Ltd will be termed (“We”, “Us” or “Our”).

We respect the privacy of our online visitors, and consider the responsible use of personal information to be of vital importance. We will not knowingly share any personal data with any Third Party other than our service providers if absolutely necessary. We are committed to ensuring that to the best of our ability we meet all the requirements of the National Privacy Principles and the Privacy Act. We periodically review our Privacy Policy to ensure it remains current. We reserve the right, at our discretion, to modify or remove portions of this policy at any time.

In a general sense, we may use personal information collected from you for the purposes of gaining greater marketing insights, to refine our services and procedures and identify consumer demand. Please note, this will not include any reference to your personal information such as name, address and email. We will only collect your information when it is knowingly and voluntarily submitted by you for example when you use our contact form, for billing purposes, or via feedback to us.

We will not share personally identifying information with other people/organisations except for those purposes as described above or unless required by law. No attempt will be made to identify users except in the unlikely event of an investigation, where a law enforcement agency may exercise a warrant to inspect server logs. The statistics and log files may be preserved indefinitely and used at any time and in any way necessary to prevent security breaches and to ensure the integrity of the information supplied by us.

## Your Information:

### **What personal information we collect:**

The collection of personal information is required and necessary to reasonably perform the service or to fulfil the purpose you have requested. The personal information collected may include the following:

Contact details: your name, address, telephone number, email address or other contact details.

Customer and Financial details: Your bank account or credit card details as required to process any payments/orders requested by you and your client history with us such as past orders.

With your consent we may further collect personal information such as your customer profile, gender, and interests. This will help us send you the most suitable product offers when applicable.

### **Financial and account information:**

Purchases made are handled securely using an SSL certificate. Account information is only viewed by the staff who handle or process the transaction.

We do not sell or rent personal information regarding our clients and their customers to any third party. The provision of your personal and/or organisational information regarding yourself and including any information on your clients and or customers will only be used for the purpose of providing to you and administering our products and services.

We may use your personal information collected from you for the purpose of providing you with electronic newsletters. However, should you wish to remove your details from our mailing list simply click ‘unsubscribe’ at the bottom of the email & your request will be activated as soon as possible.

In general, your IP addresses (a number that is unique to the computer through which you are connected to the internet) may be logged to track a user's session while the user remains anonymous. We analyse this data for certain trends and statistics, such as which parts of our site users are visiting and how long they spend there. In general, we do not link your IP addresses to anything personally identifiable to you. In those limited cases where session information is not anonymous, we will provide notice of the practice and an opportunity to 'opt out.'

## **Security:**

We aim to ensure the integrity, security and privacy of personal information submitted to our sites, and periodically update the security measures in light of current technologies.

Email addresses collected via our website are stored on Mailchimp Platform, a third-party customer resource manager based in the USA. MailChimp has TRUSTe's Privacy Seal, which means this privacy policy has been reviewed by TRUSTe for compliance with their program requirements, including transparency, accountability, and choice related to the collection and use of your Personal Information. Please view Mailchimp's privacy policy here: <http://mailchimp.com/legal/privacy/>

Also, please be aware of the risks associated with the transmission of your information via the Internet. We cannot guarantee or warrant the security of any personal information you submit to our sites. If you have concerns in this regard, your details may be forwarded to the address at the base of this document.

Our websites may contain advertisements and links to other websites operated by third parties. These sites are only offered to provide you with services that may be of interest to you. However, we are not responsible for the information and privacy policies of these third-party sites. It would be advised that when visiting those sites, please refer to their separate privacy policies and practices before disclosing your personal information.

If you believe there has been any unauthorised use of information you have provided to us, please notify us immediately by emailing [CustomerCare@GreatHealthGuide.com.au](mailto:CustomerCare@GreatHealthGuide.com.au)

### **Your access to your personal information:**

You have the right to request the personal information we have about you and also to make changes to that personal. To request such access for your own information or to modify this information please contact us at [CustomerCare@GreatHealthGuide.com.au](mailto:CustomerCare@GreatHealthGuide.com.au) .

You may request that your personal information stored by us to be deleted so please email us at [CustomerCare@GreatHealthGuide.com.au](mailto:CustomerCare@GreatHealthGuide.com.au) and we will delete the information unless we are required to retain it by law.

### **Our Contact Details:**

If you require any further information or if you have a complaint concerning your information privacy, please contact us via the details below.

Antalya Developments Pty Ltd

433 Logan Road

Stones Corner Qld 4120

Tel: (07) 3394 4080

Email: [CustomerCare@GreatHealthGuide.com.au](mailto:CustomerCare@GreatHealthGuide.com.au)

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